

AXCEL HOSPITALITY (MANCHESTER) LIMITED

2nd Floor 29 Dingwall Road

Croydon

Surrey CR0 2NB

Company No: 09718936

The AC by Marriott Hotel Manchester City Centre is owned and operated by Axcel Hospitality (Manchester) Limited under a management agreement with Axcel Hospitality Management Limited.

This privacy policy explains how we use any personal information we collect about you when you stay at our hotel.

Topics:

- **What information do we collect about you?**
- **How will we use the information about you?**
- **Your rights;**
- **Keeping your information;**
- **How we secure your information;**
- **Changes to our privacy policy;**
- **How to contact us;**

What information do we collect about you?

At various times, we will be obliged to ask you, as an AC by Marriott Hotel Manchester City Centre guest, for information about you and/or members of your family, such as:

- Contact details (for example, last name, first name, telephone number, email);
- Personal information (for example, date of birth, nationality);
- Information relating to your children (for example, first name, date of birth, age);
- Your credit card number (for transaction and reservation purposes);
- Your membership number if you are a member of our loyalty program;
- Your arrival and departure dates;
- Your preferences and interests (for example, smoking or non-smoking room, preferred floor, type of bedding, type of newspapers/magazines, sports, cultural interests);
- Your questions/comments, during or following a stay in our hotel;

The information collected in relation to persons under 18 years of age is limited to their name, nationality and date of birth, which can only be supplied to us by an adult.

How will we use the information about you?

We use your information in a number of different ways, primarily to fulfill a contract and also provide excellent service to our customers

– what we do depends on the information. The tables below set this out in detail, showing what we use the information we collect for.

AXCEL HOSPITALITY (MANCHESTER) LIMITED

2nd Floor 29 Dingwall Road

Croydon

Surrey CR0 2NB

Company No: 09718936

Personal Information:	What we use it for:
Contact Details	To manage the reservation of rooms and accommodation requests. To manage your stay at the hotel, room lists, restaurant bookings, special requests and services. To monitor your use of hotel services (gym, restaurant). To manage invoicing and payment records.
Personal Information	For security purposes and to check validity of the guests.
Information relating to your children	Limited to nationality and D.O.B. only supplied by an adult. Used to manage their stay at the hotel.
Credit Card Number	To guarantee bookings and to take payment.
Loyalty Membership Number	To record us of services and supply rewards.
Arrival and Departure dates	To manage your hotel booking.
Preferences and Interests	To enhance customers, stay at our hotel and to customize and improve the services we offer.
Questions / Comments	To collect feedback to improve our services and monitor customer experience.

Your Rights:

You have rights relating to your personal information:

- The right to be informed about how your personal information is being used (like this notice!);
- The right to access the personal information we hold about you;
- The right to request the correction of inaccurate personal information we hold about you;
- The right to request that we delete your data, or stop processing it or collecting it, in some circumstances;
- The right to stop direct marketing messages, and to withdraw consent for other consent-based processing at any time;
- The right to request that we transfer or port elements of your data either to you or another service provider;
- The right to complain to your data protection regulator — in the UK, the Information Commissioner's Office;

If you want to exercise your rights, have a complaint, or just have questions, please contact us, details in the contact us section at the end of this document.

Keeping Your Information:

We'll hold on to your information for as long as you have a booking with us, and for as long as is necessary to provide support-related reporting.

We'll also hold on to your information if reasonably necessary or required to meet legal or regulatory requirements, resolve disputes, prevent fraud and abuse, or enforce our terms and conditions, we may also keep hold of some of your information as required, even if it is no longer needed to provide the services to you.

How we secure your information?

AC by Marriott Hotel Manchester City Centre takes data security seriously, and we use appropriate technologies and procedures to protect personal information. Our information security policies and procedures are aligned with widely accepted international standards, we apply the controls detailed in the Payment Card Industry Data Security Standard to all environments storing personal data. These standards are applied and are reviewed regularly and updated as necessary to meet our business needs, changes in technology, and regulatory requirements.

Policies and Procedures:

- We have measures in place to protect against accidental loss and unauthorized access, use, destruction, or disclosure of data;
- We have a Business Continuity and Disaster Recovery strategy that is designed to safeguard the continuity of our service to our clients and to protect our people and assets;
- We place appropriate restrictions on access to personal information;
- We implement appropriate measures and controls, including monitoring and physical measures, to store and transfer data securely;
- We conduct Privacy Impact Assessments in accordance with legal requirements and our business policies Training for employees and contractors;
- We require privacy, information security, and other applicable training on a regular basis for our employees and contractors who have access to personal information and other sensitive data;
- We take steps to ensure that our employees and contractors operate in accordance with our information security policies and procedures and any applicable contractual conditions.

AXCEL HOSPITALITY (MANCHESTER) LIMITED

2nd Floor 29 Dingwall Road

Croydon

Surrey CR0 2NB

Company No: 09718936

Vendor risk management:

We require, through the use of contracts and security reviews, our third-party vendors and providers to protect any personal information with which they are entrusted in accordance with our security policies and procedures;

Changes to how we protect your Privacy:

We may change this page from time to time, to reflect how we are processing your data. If we make significant changes, we will make that clear on our website, or by some other means of contact such as email, so that you are able to review the changes before you continue to use our services.

How to contact us:

If you:

- Have any questions or feedback about this notice;
- Would like us to stop using your information;
- Want to exercise any of your rights as set out above or have a complaint;
- You can contact our privacy team by emailing us at: privacy@axcel-management.co.uk

Or if you'd like to, you can write to us at:

Axcel Hospitality Management Limited

2nd Floor | Head Office

29-30 Dingwall Road | Surrey

CR0 2NB